

NEW GEN FESTIVAL 2026

NEW GEN FESTIVAL IS A ONE-DAY FESTIVAL OF MUSIC, DANCE AND CREATIVITY BY AND FOR YOUTH IN WEST LONDON



Wednesday 29th July in Walpole Park, Ealing, W5 5EQ (2–9.30pm)



WHAT'S HAPPENING?

New Gen Festival is aimed at ages 16–25 (but open to younger ages) and offers a much needed cultural space for young people to meet up, be creative, and make something happen. The Festival includes:

- ★ **LIVE MUSIC (5–9pm):** a dynamic, fast-paced programme combining emerging artists, breakthrough acts, DJs, cyphers, dance, and Tik-Tokers!
- ★ **AMPLIFY STAGE (2–9pm):** a more intimate and inclusive space with a focus on participation through open mics and community programming. Open to spoken word, rap, song, and drag!
- ★ **DANCE BATTLES (2–5pm):** spectacular breaking and popping competition from Battle of the Boroughs for ages 8–16 on our dedicated dance floor.
- ★ **DROP-INS:** creative tasters and sports activations (e.g. football & rugby).

MORE THAN JUST A DAY

New Gen will be organising a series of open mics and cyphers around Ealing's seven towns in the run-up to the festival to build participation and identify talent for the Festival stages. We also provide opportunities for young people to get involved as volunteers and artists, to build skills and confidence, join a creative community, discover new interests, and be part of something.

HOW CAN YOUNG PEOPLE GET INVOLVED?

We need **volunteers** (16+) on and around 29 July to help with stewarding, box office, artist liaison, audience surveys, and content creation.

For students who would like to get more involved in delivering New Gen, there are **advance roles** in events, media, and marketing, and we are also setting up a youth advisory panel to help steer the Festival, from branding to programming.

Young artists are able to take part in our advance open mics and on the Amplify Stage, and there will also be Main Stage spots up for grabs.

SCHOOLS

We want every young person in Ealing to know about New Gen, and we hope you'll be a part of that story. Can your school:

- share New Gen updates through your email and other channels to students and families?
- put out posters and flyers?
- host an assembly or other presentation by our young producers?
- give permission for a 3m banner on a railing near the school?
- signpost artists to our events and opportunities?

IMPACT

Young artists have won spots on our Main Stage, benefitted from music industry training and peer support, and found work and mentors in the creative sector.

NEET young people have developed team skills and an interest in the events industry through volunteering in box office and stewarding. Volunteers have also gone onto get paid work through Big Events CIC at Gunnersbury Park.

Good things happen because of New Gen! Diaxpora.fm started the New Gen Media Team, which provides weekly training and peer support for a group of 19–25 year olds with neuro-divergencies, and Rebels & Pilgrims have recently turned the Girls to the Front event they organised for New Gen in 2025 into a creative development programme for young women.

New Gen is 80% global majority and delivers a festival experience for many young people who may not otherwise have the opportunity to attend a festival or travel during the summer. New Gen offers an experience of cultural ownership and being together in person at a time when young people are facing an unprecedented mental health crisis, the dual effects of Covid and social media, and a reduction in the provision of shared physical spaces for teenagers.

FIND OUT MORE

Contact us on management@newgenfestival.com to explore how your school can connect with New Gen, or call Robin on 07888 834 110 (Mon, Tue, Thu).

Tickets and the programme will be announced on www.newgenfestival.com, and volunteers can sign up on our Collaborate page.

Follow us on **Instagram (@newgen_fest)** for the latest stories.

Tickets: £3 for young people up to 25 (and parents/carers of under-16s) & £5 for over 25s.

WHO'S BEHIND NEW GEN?

New Gen is run by a broad partnership of youth organisations working with young people in West London including Ealing Council's Culture team, Bollo Brook Youth Centre, JE Delve, DIAXPORA, Elevate Arts, Minds to Media, Rebels & Pilgrims, UWL, We Are Impact, and the Youth Social Network. Supported by Arts Council England.